### Technical Requirement
BAD 2050 Computer Proficiency Business (0)

### Business Tool Courses (18)
Accounting (6) Choose path a or b or c:

- a. ACC 2430 Integrated Accounting Principles (6)
- b. ACC 2440 Integrated Acc I (3) & ACC 2450 Integrated Acc II (3)
- c. ACC 2410 Acc Principles I (3) & ACC 2420 Acc Principles II (3)*

Management Information Systems
- MIS 3620 Business Data Mgt & Analysis (3)
- MIS 3730 Business Data Networks (3)
- MIS 4310 Information Technology Mgt (3)

Management
- MGT 3270 Human Resource Mgt (3)
- MGT 4180 Operations Management (3)
- MGT 4280 Organizational Behavior (3)

Marketing
- MKT 3320 Consumer Behavior (3)
- MKT 4020 Integrated Marketing Comm (3)
- MKT 4440 Market Research (3)

### Business Core Courses (22)
- FIN 3210 Business Finance (3)
- INB 3300 International Business (3)
- MIS 3100 Managing Information Systems in Business (3)
- MGT 1110 The Business Experience (1) [Freshman only]
- MGT 3110 Principles of Management (3)
- MKT 3210 Principles of Marketing (3)
- MGT 3230 Business Ethics (3)
- MGT 4960 Strategic Management (3)

### Emphasis Area (9) - Choose 9 hrs from one area:

#### Accounting
- ACC 3310 Intermediate Accounting (3)
- ACC 3320 Intermediate Accounting (3)
- ACC 3460 Cost Accounting (3)

#### Economics
- ECO 3260 Intermediate Macroeconomics (3)
- ECO 3270 Intermediate Microeconomics (3)
- ECO/INB 4500 Global Managerial Economics (3)

#### Entrepreneurship
- ETP 3600 Building Stakeholder Relationships (3)
- ETP 3700 Entrepreneurial Financial Mgt (3)
- ETP 4500 Venture Planning (3)

#### Finance
- FIN 3330 Financial Institutions Mgt (3)
- FIN 3460 Investment Portfolio Mgt (3)
- FIN 4460 Adv Investment Portfolio Mgt (3)

### IB Electives (12)
(At least 6 hours must be selected from a business prefix)
- ECO/INB 3800 Comparative Econ Syst (3)
- ECO/INB 4400 International Economics (3)
- ETP/INB 4200 Int'l Entrepreneurship (3)
- FIN/INB 4330 Int'l Capital Markets (3)
- MKT/INB 4310 International Marketing (3)
- PSC 2300 International Relations (3)
- PSC 2400 Intro to Comparative Politics (3)
- PSC 2760 Intro to Intern Political Economy (3)
- PSC 4320 International Law & Org (3)

### Language (12)
Choose 6 hrs from 2000 level, & 6 hrs from 3000 level courses in one of these languages:
- CHN, FRE, GER, ITL, JPN, or SPA
  1. 
  2. 
  3. 
  4. 

### One semester Studies Abroad

*This path is an option for students transferring ACC 2410, Accounting Principles I.

**Total hours required:** 128

(128 semester hours of University work numbered 1000 level or above)