

## Campus Compact Directors' Knowledge Base

Updated June 2015

### Listservs and Email Newsletters

- Higher Ed Service Learning: <https://groups.google.com/a/nylc.org/forum/#!forum/he-sl-listserv>
- Inside Higher Ed: <https://www.insidehighered.com/content/sign-inside-higher-eds-newsletters>
- SmartBrief for Higher Education:  
[https://www.smartbrief.com/signupSystem/subscribe.action?pageSequence=1&briefName=highered&campaign=in\\_brief\\_signup\\_link&utm\\_source=brief](https://www.smartbrief.com/signupSystem/subscribe.action?pageSequence=1&briefName=highered&campaign=in_brief_signup_link&utm_source=brief)
- AAC&U: <http://giving.aacu.org/emailpreferences.cfm>

### Suggested Reading

- The Cambridge Handbook of Service Learning and Community Engagement (Cambridge University Press, 2016) edited by Corey Dolgan, Tania Mitchell and Timothy Eatman
- "A Crucible Moment: College Learning and Democracy's Future" (Association of American Colleges and Universities)
- "Asset-Based Community Engagement in Higher Education" (Hamerlinck and Plaut)
- "At a Glance: What We Know About the Effects of Service-Learning" (Campus Compact: <http://compact.org/resources/downloads/aag.pdf>)
- American Association for Community Colleges, Creating a Climate for Service Learning Success [www.aacc.nche.edu/Resources/aaccprograms/horizons/Documents/creatingaclimate\\_082010.pdf](http://www.aacc.nche.edu/Resources/aaccprograms/horizons/Documents/creatingaclimate_082010.pdf)
- Bolman and Deal
- Bringle and Hatcher
- Building Effective Community Campus Partnerships [depts.washington.edu/ccph/pdf\\_files/Nebraska%20Building%20Effective%20Partnerships%20%28Holland%29.pdf](http://depts.washington.edu/ccph/pdf_files/Nebraska%20Building%20Effective%20Partnerships%20%28Holland%29.pdf)
- Butin, Dan
- "Charting the Course for Service Learning: From Curriculum Considerations to Advocacy" (Eisenhauer, Marthakis, Jamison, Mattson)
- Civic Learning and Engagement: A Review of the Literature on Civic Learning, Assessment, and Instruments, Reason & Hemer, 2015  
<http://www.aacu.org/sites/default/files/files/qc/CivicLearningLiteratureReviewRev1-26-15.pdf>
- "Community Effects of Leadership Development Education: Citizen Empowerment for Civic Engagement" (Pigg, Martin, Gasteyer, Apaliyah, Keating)
- "Community service and higher learning: Explorations of the caring self" (Rhoads)
- "Community: The Structure of Belonging" (Block)
- "Demonstrating Impact as a Community-Engaged Scholar Within a Research University" (Jacquez)
- "Diving Deep in Community Engagement: A Model for Professional Development" (McReynolds and Shields)
- "Fundamentals of Service Learning Course Construction" (Heffernan)
- "Good to Great" (Collins)
- "High-Impact Educational Practices: What They Are, Who Has Access to Them, and Why They Matter" (Kuh)
- Holland, Barbara

- “The Impact of Service-Learning on College Students” (Eyler and Giles)
- “Influencer: The Power to Change Anything” (Patterson)
- “Integrating Service Learning and Multicultural Education in Colleges and Universities” (O’Grady)
- “Leadership on the Line” (Heifitz)
- Learning through Serving: A student Guidebook for Service Learning and Civic Engagement (Christine Cress et al)
- “Learning to Improve: How America’s Schools Can Get Better at Getting Better” (Bryk, Gomez, Grunow, LeMahieu)
- “Looking In Reaching Out: A Reflective Guide for Community Service-Learning Professionals” (Jacoby and Mutascio)
- “Made to Stick” (Heath)
- Minnesota Campus Compact, Assessment and Evaluation Resource  
mncampuscompact.org/what-we-do/engaged-campuscapacity-building/assessment
- Mitchell, Tania
- “Never Eat Alone” (Ferrazzi)
- “Partnerships in Service Learning and Civic Engagement” (Bingle, Clayton, Price)
- “Pedagogy of the Oppressed” (Friere)
- “The Power of a Positive No: Save the Deal Save the Relationships and Still Say No” (Ury)
- “Research on Service Learning” (Clayton, Bingle, Matcher)
- “Rules for Radicals” (Alinsky)
- Sandy, Marie (Wisconsin)
- “The Self-Aware Leader” (Gallagher)
- “Service-Learning: A Movement’s Pioneers Reflect on Its Origins, Practice, and Future” (Stanton, Giles, Cruz)
- “Service-Learning as a Pedagogy of Whiteness” (Mitchell and Donahue)
- “Service learning as justice advocacy: Can political scientists do politics?” (Robinson)
- “Service-Learning Essentials” (Jacoby)
- “Service-Learning in Higher Education: Concepts and Practices” (Jacoby)
- Systems Thinking (readings available online, Peter Senge)
- Thorne, Trisha (Community-Based Research)
- The Underpinnings of Collective Impact nonprofitgp.com/2012/10/17/the-underpinnings-of-collective-impact
- “The Unheard Voices: Community Organizations and Service Learning” (Stoecker and Tryon)
- TRUCEN Literature Review, Civic Engagement and Higher Education:  
<http://www.uei.ucla.edu/docs/communitylearning/TRUCEN%20Literature%20Review.pdf>
- Volunteering in America Report [www.nationalservice.gov/impact-our-nation/research-and-reports/volunteering-america](http://www.nationalservice.gov/impact-our-nation/research-and-reports/volunteering-america)
- “Where’s the Learning in Service-Learning” (Eyler and Giles)
- “Who’s Got Your Back” (Ferrazzi)

## Rubrics/Matrices

- AAC&U Civic Institutional Matrix  
[www.aacu.org/civic\\_learning/crucible/documents/civicmatrix.pdf](http://www.aacu.org/civic_learning/crucible/documents/civicmatrix.pdf)
- AAC&U Values Rubric [www.aacu.org/value/rubrics/pdf/All\\_Rubrics.pdf](http://www.aacu.org/value/rubrics/pdf/All_Rubrics.pdf)
- California State University Service-Learning Assessment Plan Rubric  
[www.calstate.edu/cce/initiatives/documents/Goal3\\_Steps1-8.pdf](http://www.calstate.edu/cce/initiatives/documents/Goal3_Steps1-8.pdf)

## Suggested Online Resources, Tools, and Relevant Organizations

- Advanced Service-Learning Toolkit for Academic Leaders Barbara Holland (2001): [www.compact.org/advancedtoolkit](http://www.compact.org/advancedtoolkit)
- American Association of Colleges and University (AAC&U) [www.aacu.org](http://www.aacu.org) (civic learning)
- American Democracy Project [www.aascu.org/programs/ADP](http://www.aascu.org/programs/ADP)
- AmeriCorps Alums [www.americorpsalums.org](http://www.americorpsalums.org)
- Asana [www.asana.com](http://www.asana.com) (project management)
- Asset-Based Community Development Institute School of Education and Social Policy, Northwestern University [www.abcdinstitute.org](http://www.abcdinstitute.org)
- Barbara Holland Collection for Service Learning and Community Engagement <http://digitalcommons.unomaha.edu/slce/>
- Board Source [www.boardsource.org](http://www.boardsource.org)
- Bonner Foundation [www.bonner.org](http://www.bonner.org)
- Break Away [www.alternativebreaks.org](http://www.alternativebreaks.org)
- Campus Compact of the Mountain West Resources [www.ccmountainwest.org/resources](http://www.ccmountainwest.org/resources)
- Center for Civic Reflection [www.civicreflection.org](http://www.civicreflection.org)
- Center for Information and Research on Civic Learning and Engagement (CIRCLE) [www.civicyouth.org](http://www.civicyouth.org)
- Center for Instructional Excellence at Purdue University, Assessment and Evaluation [www.purdue.edu/cie/teaching/assessment-evaluation.html](http://www.purdue.edu/cie/teaching/assessment-evaluation.html)
- Civic Leadership Initiative Online (CLIO) Minnesota Campus Compact [www.mncampuscompact.org/cliio](http://www.mncampuscompact.org/cliio)
- Civic-Minded Graduate, IUPUI [csl.iupui.edu/teaching-research/opportunities/civic-learning/graduate.shtml](http://csl.iupui.edu/teaching-research/opportunities/civic-learning/graduate.shtml)
- Community Campus Partnerships for Health [www.ccph.info](http://www.ccph.info) and [www.ces4health.info](http://www.ces4health.info)
- Community College National Center for Community Engagement [mesacc.edu/other/engagement](http://mesacc.edu/other/engagement)
- Community Tool Box, University of Kansas [ctb.ku.edu](http://ctb.ku.edu)
- Council for the Advancement of Standards in Higher Education [www.cas.edu/index.php/about/overview](http://www.cas.edu/index.php/about/overview)
- Creating our Identities in Service Learning and Community Engagement [www.servicelearning.org/library/resource/8877](http://www.servicelearning.org/library/resource/8877)
- Deliberative Dialogues through National Issues Forums [www.nifi.org](http://www.nifi.org)
- Democracy Collaborative [www.community-wealth.org](http://www.community-wealth.org) (Anchor Dashboard)
- Dowser.org, A Quick Guide to Changing the World – Seriously [dowser.org/a-quick-guide-to-changing-the-world-seriously](http://dowser.org/a-quick-guide-to-changing-the-world-seriously)
- Engaged Scholarship Consortium [www.engagementscholarship.org](http://www.engagementscholarship.org)
- The Facing Project [www.facingproject.com](http://www.facingproject.com)
- Five Good Ideas with Blair Dimock: Mapping Progress, with a Purpose [youtube.com/watch?v=iHYTqaBaU4M](https://youtube.com/watch?v=iHYTqaBaU4M)
- Freire Institute [www.freire.org/paulo-freire](http://www.freire.org/paulo-freire)
- Gallup Strengths Center [www.gallupstrengthscenter.org](http://www.gallupstrengthscenter.org)
- GuideStar [www.guidestar.org](http://www.guidestar.org)
- Hands On Network [www.handsonnetwork.org](http://www.handsonnetwork.org)
- Higher Ed Live [www.higheredlive.com](http://www.higheredlive.com) (podcasts)

- Higher Education Research Institute [www.heri.ucla.edu](http://www.heri.ucla.edu)
- Idealist [www.idealists.org](http://www.idealists.org)
- Imagining America [www.imaginingamerica.org](http://www.imaginingamerica.org)
- Independent Sector [www.independentsector.org](http://www.independentsector.org)
- Industrial Areas Foundation [www.industrialareasfoundation.org](http://www.industrialareasfoundation.org)
- Interfaith Youth Core [www.ifyc.org](http://www.ifyc.org)
- International Research Conference on Service-Learning and Community Engagement [www.researchslce.org](http://www.researchslce.org)
- International Town Gown Association [www.itgau.org](http://www.itgau.org)
- La Piana Consulting [www.lapiana.org](http://www.lapiana.org) (Continuum of Strategic Partnerships)
- Leading Change Network [www.leadingchangenetwork.org](http://www.leadingchangenetwork.org)
- LeaderShape [www.leadershape.org](http://www.leadershape.org)
- Management Help [www.managementhelp.org](http://www.managementhelp.org) (free templates)
- National Conference on Citizenship [www.ncoc.net](http://www.ncoc.net)
- National Service-Learning Clearinghouse <https://gsn.nylc.org/clearinghouse>
- National Survey of Student Engagement [nsse.iub.edu](http://nsse.iub.edu)
- New England Higher Education Resource Center [www.nerche.org](http://www.nerche.org) (Carnegie Classification)
- OXFAM Change Leader [change.oxfamamerica.org](http://change.oxfamamerica.org)
- The Research University Civic Engagement Network (TRUCEN) Civic Engagement at Research Universities [compact.org/initiatives/trucen](http://compact.org/initiatives/trucen)
- SmartBlogs (on leadership) [www.smartblogs.org](http://www.smartblogs.org)
- Social Change Model [www.socialchangemodel.org](http://www.socialchangemodel.org)
- Society for Community Research and Action [www.scra27.org](http://www.scra27.org)
- Stanford Social Innovation Review [www.ssireview.org](http://www.ssireview.org) (Lean Experimentation, among many other great topics)
- Strategic Doing [www.strategicdoing.net](http://www.strategicdoing.net)
- Strengthening Nonprofits: A Capacity Builder's Resource Library [strengtheningnonprofits.org](http://strengtheningnonprofits.org)
- StriveTogether Framework [strivetogether.org/strivetogether-approach/strivetogether-framework](http://strivetogether.org/strivetogether-approach/strivetogether-framework)
- Teaching for Change [www.teachingforchange.org](http://www.teachingforchange.org)
- Trello [www.trello.com](http://www.trello.com) (project management, working with teams)
- VISTA Campus [www.vistacampus.gov](http://www.vistacampus.gov)

## Conferences

A variety of statewide and regional civic engagement conferences can be found on the National Campus Compact calendar at [compact.org](http://compact.org). Other ideas for national conferences and convenings:

- Boot Camp for New Nonprofit CEOs (North Park University Axelson Center for Nonprofit Management)
- Community Campus Partnership for Health International Conference [www.ccpn.info](http://www.ccpn.info)
- Community College National Center for Community Engagement Conference [www.mesacc.edu/other/engagement](http://www.mesacc.edu/other/engagement)
- Corporation for National and Community Service cluster trainings [www.cns.gov](http://www.cns.gov)
- Engaged Scholarship Consortium meeting <http://engagementscholarship.org/conference>
- Imagining America [imaginingamerica.org/convenings](http://imaginingamerica.org/convenings)
- International Association for Research on Service-learning and Community Engagement [www.researchslce.org/conferences](http://www.researchslce.org/conferences)

- NASPA Civic Learning and Democratic Engagement Conference  
[www.naspa.org/events/2014CLDE](http://www.naspa.org/events/2014CLDE)
- National Service-Learning Conference [nslc.nylc.org](http://nslc.nylc.org)
- National Society of Experiential Education [www.nsee.org](http://www.nsee.org)
- Virginia Tech Engagement Academy for University Leaders  
[www.cpe.vt.edu/engagementacademy/eaul](http://www.cpe.vt.edu/engagementacademy/eaul)

### **Peer-Reviewed Journals**

A complete list can be found here: [www.compact.org/category/resources/service-learning-resources/publishing-outlets-for-service-learning-and-community-based-research/](http://www.compact.org/category/resources/service-learning-resources/publishing-outlets-for-service-learning-and-community-based-research/)

- Gateways: International Journal of Community Research & Engagement
- The International Journal of Research on Service-Learning and Community Engagement
- The Journal for Civic Commitment
- Journal of Community Engagement and Higher Education
- Journal of Higher Education Outreach and Engagement
- The Journal of Public Scholarship in Higher Education
- Michigan Journal of Community Service Learning
- Partnerships: A Journal of Service-Learning and Civic Engagement
- PRISM: A Journal of Regional Engagement
- Public: A Journal of Imagining America

### **Beyond the Typical**

- Use our network. Set up regular calls with other ideas for mentoring and idea-sharing. Visit and job-shadow with other EDs, including going on campus visits with them. Ask for advice, look for relevant expertise, and attend network meetings!
- Look for local workshops offered for the nonprofit or business community on topics related to fundraising, resource management, and other management topics. Insurance agencies and other local companies may also offer workshops in risk management that would be useful for overall planning. Community foundations and nonprofit associations also often offer affordable trainings and development opportunities. Look for statewide nonprofit conferences.
- Join your local nonprofit association or form a group of nonprofit directors for regular support and information sharing.
- Consider resources on your host or member campuses, such as the human resources department and faculty members who may specialize in these areas, including business faculty. They may have resources, be willing to sit down with you, or have a class of students who can help you with a specific project. Also connect with government relations, communications, and other relevant staff.
- Join national or state Campus Compact committees, conference planning committees, award review committees, or as a grant reviewer. Volunteer for a nonprofit board or other leadership opportunity.
- Participate in and/or lead professional-development-focused learning communities, online forums, and other opportunities to learn from other Campus Compact directors or nonprofit directors in your area. You can also be a mentor and find mentors for yourself. Mentoring relationships, whether you are the mentor or mentee, can be great platforms for learning new ideas and ways of thinking.

- Offer to help a campus in a national ranking or recognition process, such as Carnegie Classification for Community Engagement or an institution's accreditation process in the community engagement area. Apply for and nominate others for state and national awards for volunteerism, service, and community engagement to showcase work and learn about expectations.
- Social media and other web platforms can allow for broader interaction, new ideas, and new connections. Look to others in the network and other state compacts for who to follow and ideas for online discussions you can join in.
- Don't wait to be asked. Crash meetings you should be included in and invite yourself to important conversations in your state.
- Consider using an executive coach who understands board engagement, fund development, and higher education.
- Connect with those who lead related organizations in the state such as higher education system offices and other higher education support organizations.
- Engage in "friendraising." Invite those you want to meet and learn from to coffee. (JR Jamison in Indiana and Mandi McReynolds at Drake University in Iowa are resources on this).
- Get involved with your State Service Commission.
- Connect with your state's College Access Network and related organizations including those with a K-12 focus and those working on graduation, first-generation students, and other access issues.
- Get to know your chair well. Set up regular meetings, visit their campus, learn about what motivates them and ask them for support.
- When a new president starts in your state, research where they are coming from and what they've been involved in. Reach out to the compact in the state they're coming from.
- Find out where your presidents are already gathering and go to those meetings. Watch first and then get on the agenda (community college association, private college association, etc).
- Don't reinvent the wheel! Whenever you are looking to create a resource, presentation, form, etc. see who else has done it already, build on that, and share back out. Look at other state's by-laws and other governance documents for ideas and information.
- Look for training related to community organizations (Char in PA recommends Sarah Halley, trained in Lakey social change).
- Teaching a service-learning class and learn by doing.
- Consider who is on your board and consider adding different areas of expertise, including a nonprofit director.
- Take classes related to areas where you need to build strength, including nonprofit management, leadership, finance, fundraising, project management, etc.
- Read your grant agreements thoroughly. Get to know your program officers and lean on them for support and advice.