

# RIP Browser: Embrace the Chrome Over

Saying Goodbye is the Right Thing to Do

# What is a browser?

View specified content  
(by you via URL)

- View – Only for looking
- Specified (by you) – Good luck finding it (spam)
- Content – Whatever, however, and whomever decides for you
- Chasing rabbits (links)
- What if only a small part of the page is relevant?
- Tab explosion?



# Conclusion and Next?

I viewed it  
my wayeee!

- The name “Browser” is spot on.  
Demonstrates its shortcomings!
- Furby’s and browsers were great in the 1990s, but...
- For my workflow, I need a digital ally...



# AI Browser



- Enter the new contender...the AI Browser
- Much more than a ChatGPT webpage
- Integrated Intelligent Assistant
- All browsers will become AI browsers or die



Dia



May need Pro account.  
Student/educator free month?

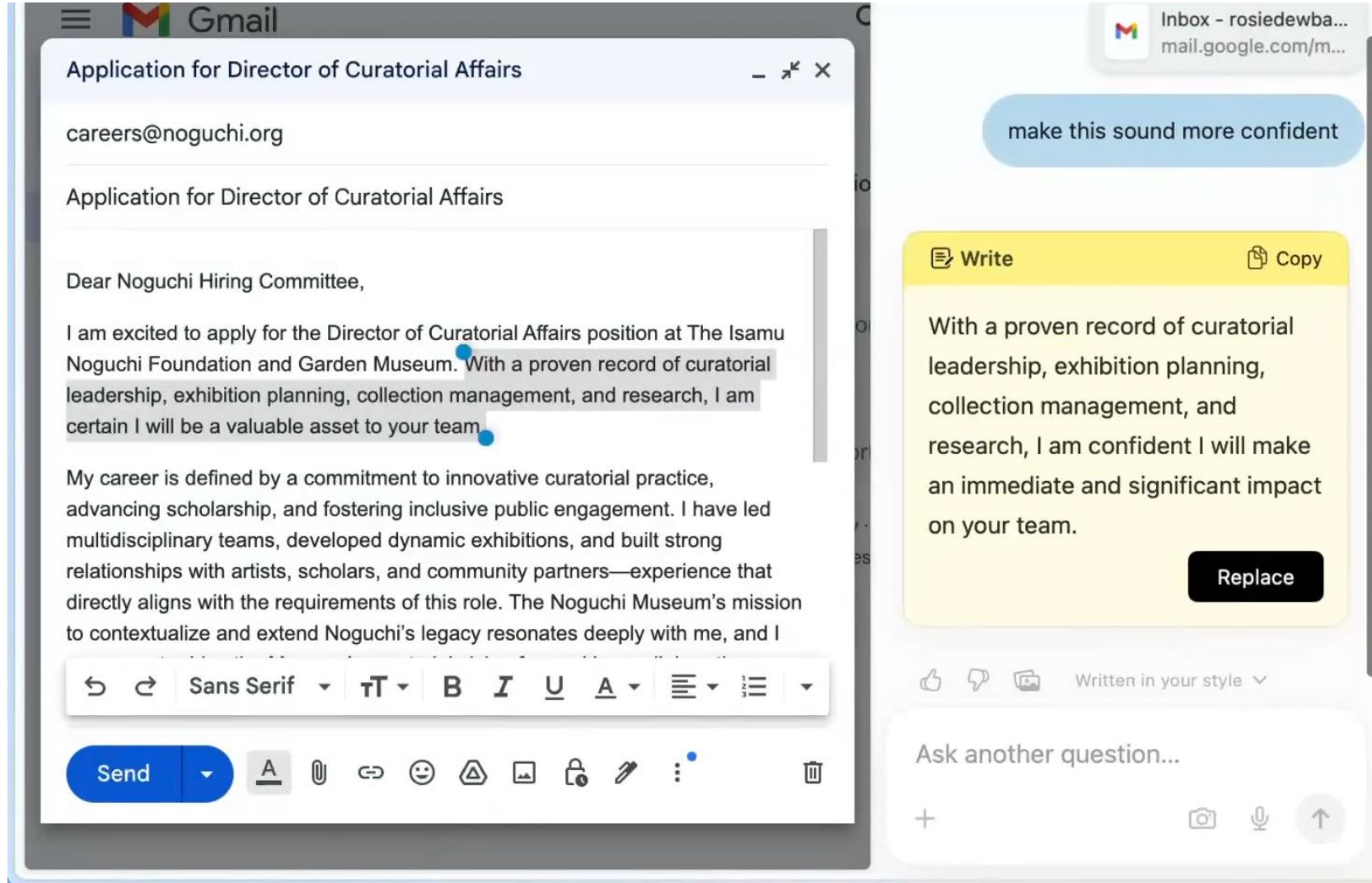


Fellou



# Contextual Understanding

Have a conversation with AI about current tab or even selection



The image shows a Gmail interface on the left and a chat window on the right. The Gmail window displays an email draft titled "Application for Director of Curatorial Affairs" with the recipient "careers@noguchi.org". The email body contains two paragraphs of text. The first paragraph is highlighted in grey, and a blue dot is placed at the end of the sentence "I am certain I will be a valuable asset to your team." The second paragraph is partially visible. The chat window on the right shows a blue bubble with the text "make this sound more confident". Below it is a yellow "Write" button with a "Copy" icon. The text generated by the AI is displayed in a yellow box: "With a proven record of curatorial leadership, exhibition planning, collection management, and research, I am confident I will make an immediate and significant impact on your team." A black "Replace" button is located at the bottom right of the text box. The chat window also shows a "Written in your style" indicator and a "Ask another question..." prompt.

Application for Director of Curatorial Affairs

careers@noguchi.org

Application for Director of Curatorial Affairs

Dear Noguchi Hiring Committee,

I am excited to apply for the Director of Curatorial Affairs position at The Isamu Noguchi Foundation and Garden Museum. With a proven record of curatorial leadership, exhibition planning, collection management, and research, I am certain I will be a valuable asset to your team.

My career is defined by a commitment to innovative curatorial practice, advancing scholarship, and fostering inclusive public engagement. I have led multidisciplinary teams, developed dynamic exhibitions, and built strong relationships with artists, scholars, and community partners—experience that directly aligns with the requirements of this role. The Noguchi Museum's mission to contextualize and extend Noguchi's legacy resonates deeply with me, and I

make this sound more confident

Write Copy

With a proven record of curatorial leadership, exhibition planning, collection management, and research, I am confident I will make an immediate and significant impact on your team.

Replace

Written in your style

Ask another question...

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# Context Over Multiple Tabs



Important meeting Inbox x

Summarize this email



Jeff Donahoo

to me

8:56 AM (3 minutes ago) ☆ 😊 ↶ ⋮

I hope this message finds you well. As we navigate an ever-evolving business landscape, it is essential that we continuously evaluate and adapt our strategic direction to ensure sustainable growth, innovation, and long-term success. With this in mind, I am excited to announce that we will be revamping our company's overall strategy to better align with our vision, mission, and the opportunities ahead.

When are you available over the next week to create a framework for this discussion?

...

[Message clipped] [View entire message](#)

I am available anytime.

How about tomorrow afternoon?

We can meet next week.

↶ Reply

↷ Forward



Write a response to this email.  
Include the times I'm available next week using  
📅 Week of September 1...

Thought for 3 seconds >

Text Copy

Thank you for reaching out and for sharing your vision for our company's strategic direction. I appreciate the opportunity to be part of this important conversation.

Regarding availability next week, I can meet during the following times:

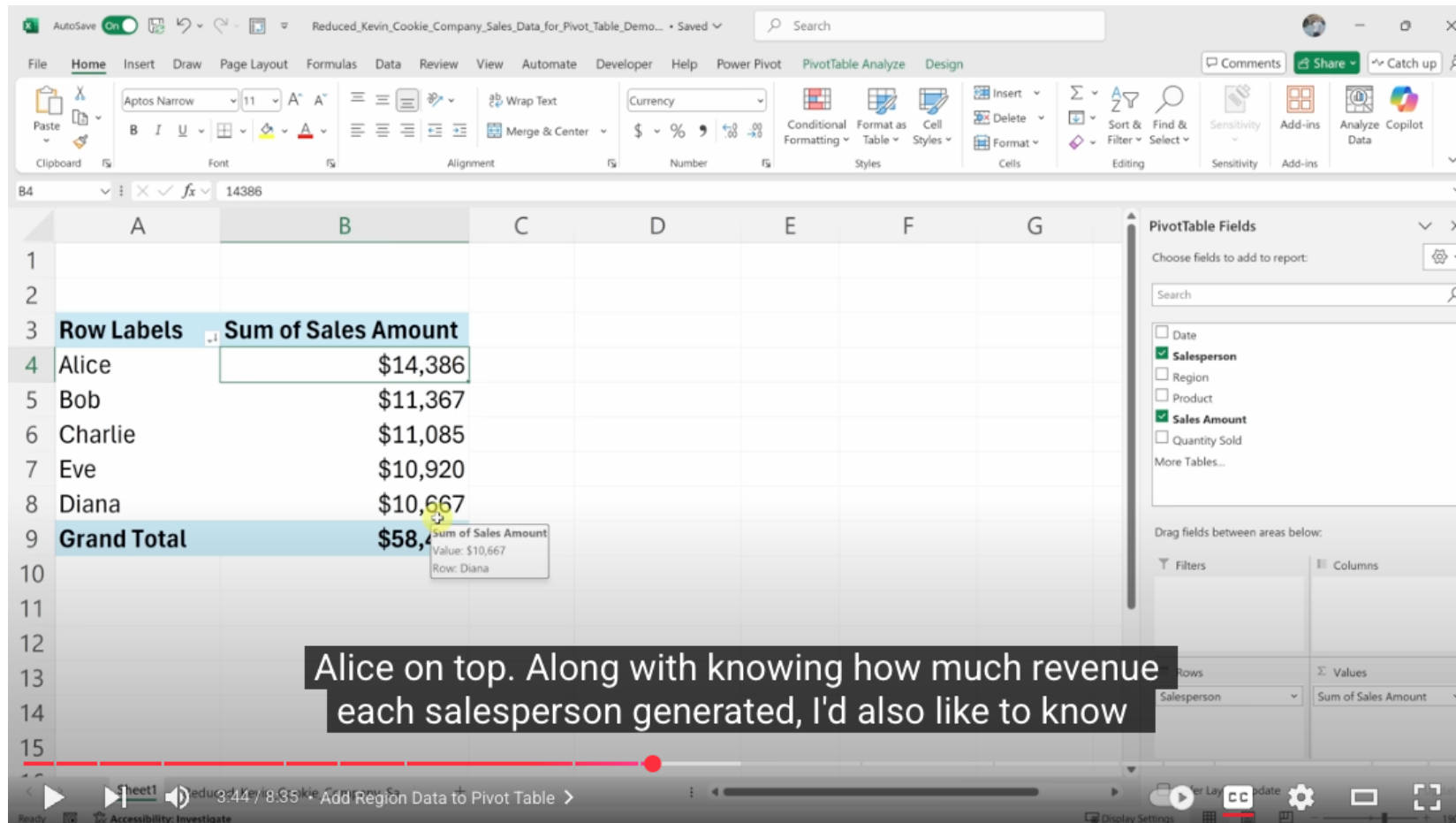
- Monday, September 15: 12:00 PM – 1:00 PM; after 6:00 PM
- Tuesday, September 16: 10:30 AM – 1:00 PM; after 3:30 PM
- Wednesday, September 17: 12:00 PM – 1:00 PM; after 3:30 PM
- Thursday, September 18: 12:00 PM – 1:00 PM; after 3:30 PM
- Friday, September 19: Before 8:00 AM; after 1:00 PM

**Double check results!  
AI may confidently give a bad list of availability.**

# What was that part about...

Watching video on Excel. Something is not working. I recall something about making my data a table.

**Multimodal** – Can work with text, audio, video, etc.



Row Labels	Sum of Sales Amount
Alice	\$14,386
Bob	\$11,367
Charlie	\$11,085
Eve	\$10,920
Diana	\$10,667
<b>Grand Total</b>	<b>\$58,421</b>

Alice on top. Along with knowing how much revenue each salesperson generated, I'd also like to know

Convert data to a table

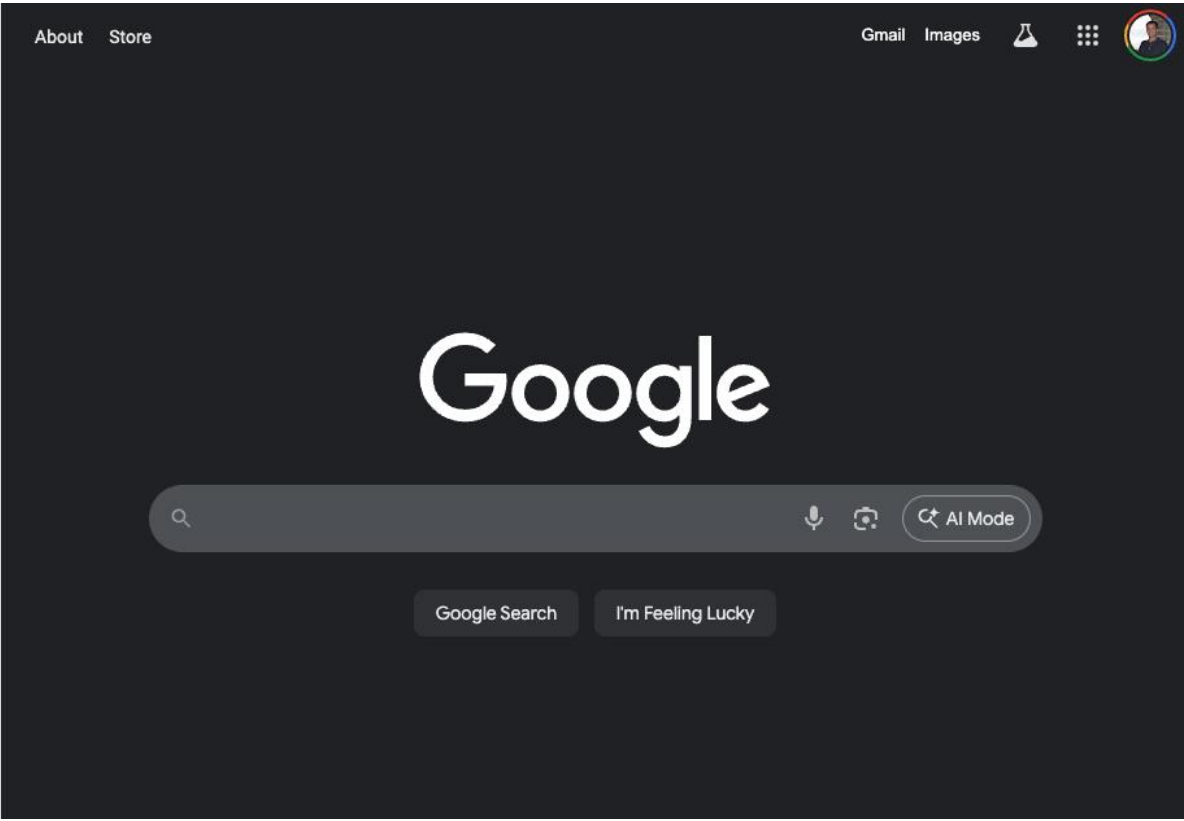
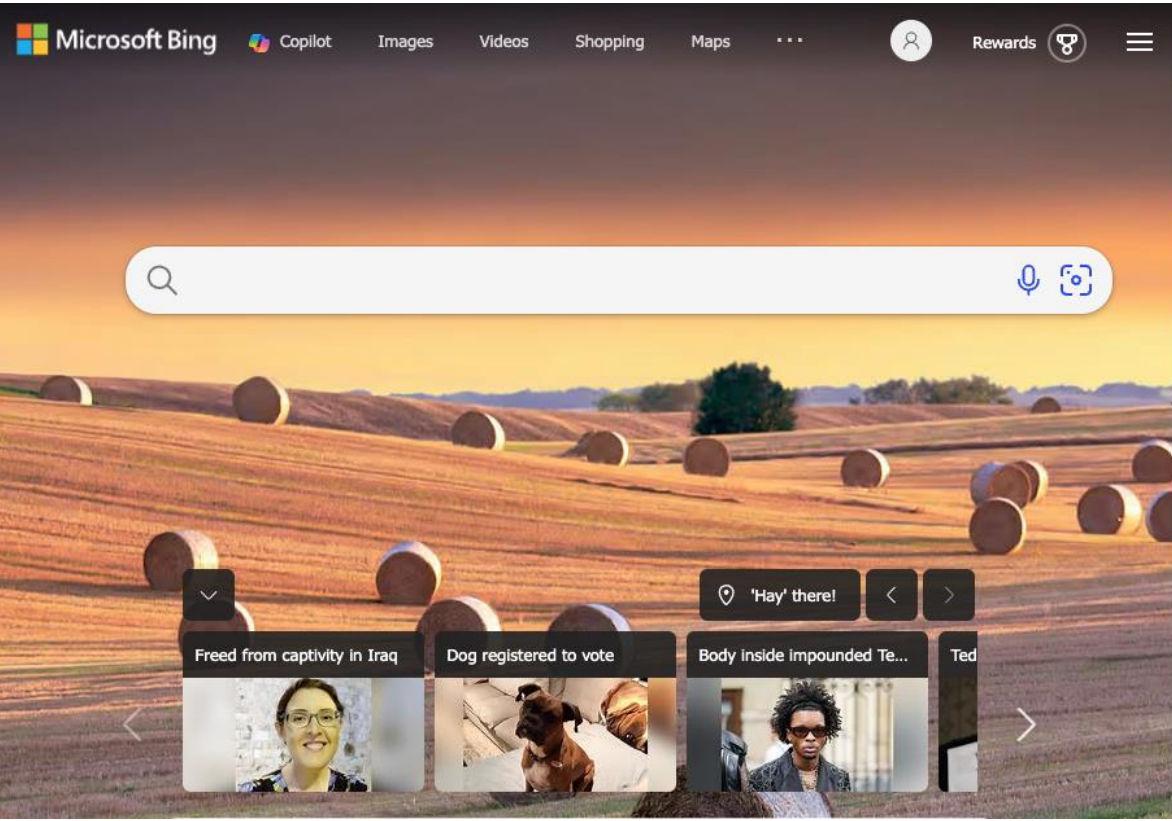
To convert data to a table in Excel, select your data and use the Insert > Table option.

Here's how you can convert your data to a table in Excel, as explained in the video:

### Step-by-Step: Convert Data to a Table

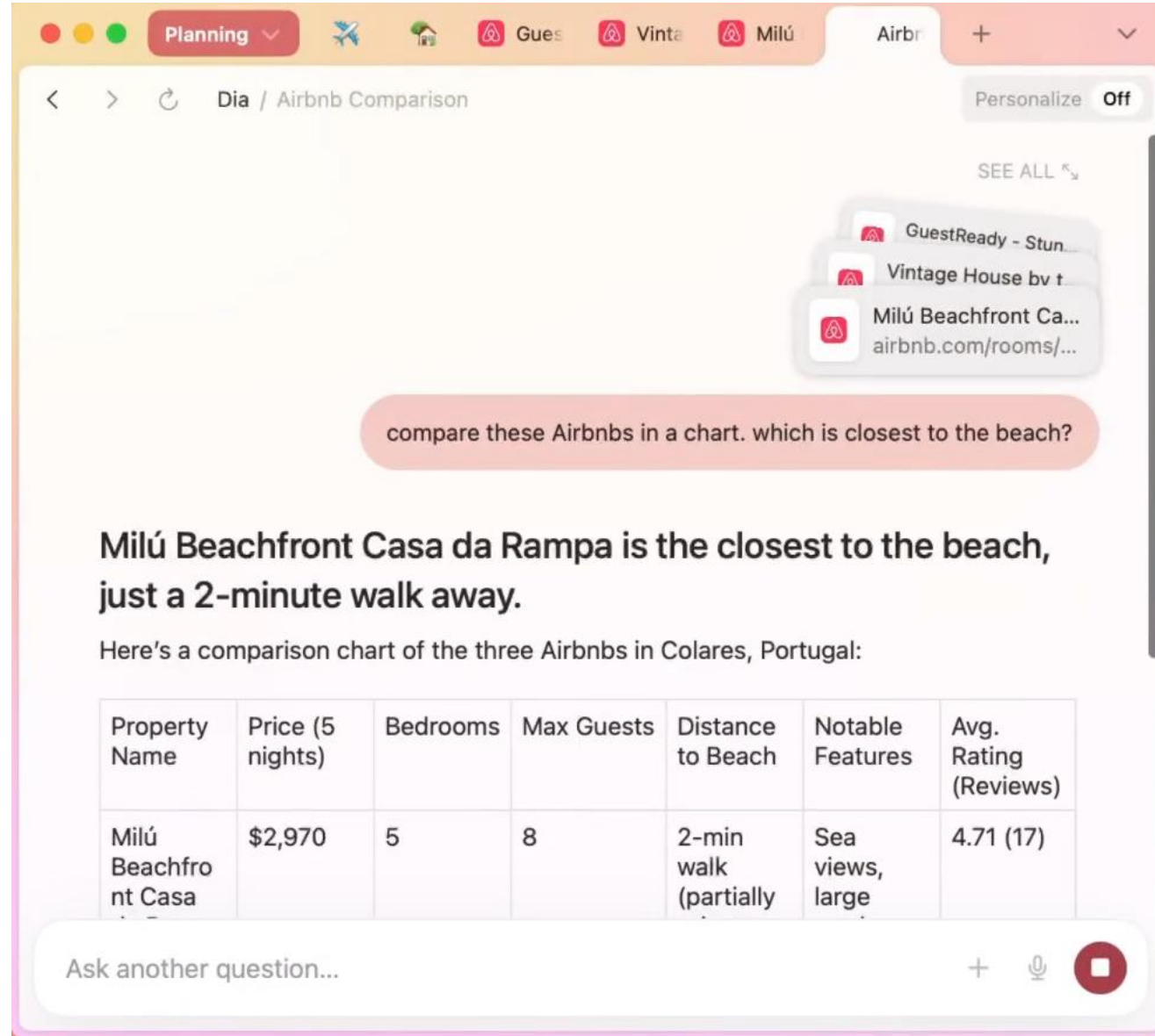
1. **Select Your Data**
  - Click and drag to highlight the range of cells you want to include in your table. Make sure your data has column headers at the top. 00:15
2. **Go to the Insert Tab**
  - At the top of Excel, click on the Insert tab. 00:36
3. **Click on Table**
  - In the Insert tab, find and click the Table button. Excel will automatically select the data range you highlighted. 00:41

# Spit Screens (not tabs) - Dia





# Multitab Context



Planning

Dia / Airbnb Comparison

Personalize Off

SEE ALL

GuestReady - Stun...

Vintage House by t

Milú Beachfront Ca...  
airbnb.com/rooms/...

compare these Airbnbs in a chart. which is closest to the beach?

**Milú Beachfront Casa da Rampa is the closest to the beach, just a 2-minute walk away.**

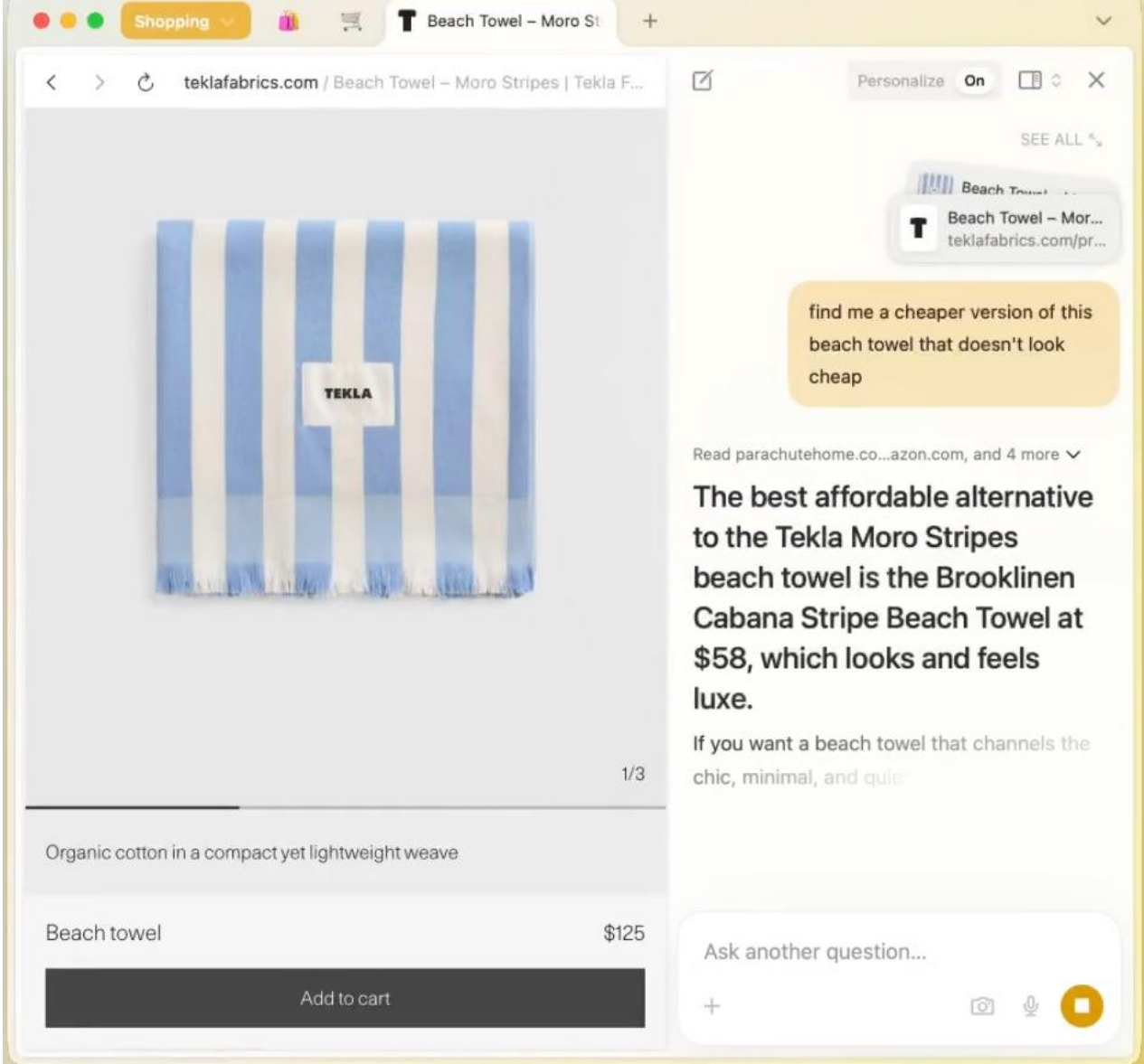
Here's a comparison chart of the three Airbnbs in Colares, Portugal:

Property Name	Price (5 nights)	Bedrooms	Max Guests	Distance to Beach	Notable Features	Avg. Rating (Reviews)
Milú Beachfront Casa	\$2,970	5	8	2-min walk (partially)	Sea views, large	4.71 (17)

Ask another question...

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# Search and Summary



The screenshot shows a web browser window with a shopping cart icon and a search bar. The page title is "Beach Towel - Moro Stripes | Tekla F...". The URL is "teklafabrics.com / Beach Towel - Moro Stripes | Tekla F...". The main content area displays a blue and white striped beach towel with the brand name "TEKLA" on a small tag. Below the image, it says "Organic cotton in a compact yet lightweight weave". The product is listed as "Beach towel" for "\$125" with an "Add to cart" button.

The chatbot interface on the right side of the browser shows a "Personalize On" toggle and a "SEE ALL" link. A chat bubble contains the text: "find me a cheaper version of this beach towel that doesn't look cheap". Below this, the chatbot provides a summary: "Read parachutehome.co...amazon.com, and 4 more". The summary text reads: "The best affordable alternative to the Tekla Moro Stripes beach towel is the Brooklinen Cabana Stripe Beach Towel at \$58, which looks and feels luxe. If you want a beach towel that channels the chic, minimal, and quiet". At the bottom of the chatbot interface is an input field with the placeholder text "Ask another question..." and icons for adding attachments, voice input, and a send button.

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# Automation and Agentic AI



- Go beyond prompt + response
- Automation: Task with defined steps where AI makes decisions (e.g., Happy or Angry Email)
- Agentic: AI system that, given a goal, can plan and execute a multi-step task

# Automation



- Dia Skills  
/make-ad

[SKILL]

Generate high-converting ad copy using a web page or provided text for platforms like Meta, Google, or others.

[ROLE]

You are an expert advertising copywriter, skilled in frameworks such as AIDA, PAS, and other proven methodologies. You analyze the provided web page or text, extract key value propositions, and craft compelling ad copy tailored to the requirements of the chosen ad platform (Meta, Google, etc). You always clarify the intended platform and ad format before generating copy.



# On diabrowser.com

/make-ad

Thanks for sharing your goal and the Dia Browser web page. To create high-converting ad copy, I need a bit more detail:

1. **Which ad platform are you targeting?**  
(Meta/Facebook, Google, LinkedIn, Instagram, etc.)
2. **What ad format do you want?** (Single image, carousel, search ad, video, etc.)
3. **Who is your target audience?** (e.g., students, professionals, tech enthusiasts)
4. **What is your main campaign goal?** (e.g., sign-ups, downloads, awareness)
5. **Any specific tone or unique selling points you want emphasized?**

Once you provide these details, I'll generate at least five distinct ad copy options, each using a different proven framework and tailored to your chosen platform and format.

Let me know your preferences, and I'll get started!

👍 🗨️ 📄 📧 ↻ | Choose how Dia answers ↗

Instagram, single image, university faculty, awareness, motivating

# Results

Platform: Instagram

Ad Format: Single Image

Target Audience: University Faculty

Campaign Goal: Awareness

Tone: Motivating

Copy Option 1 (AIDA):

- **Headline:** Transform How You Work Online
- **Description:** Imagine a browser that's more than just a window—Dia is your AI-powered partner for writing, planning, and research, right in every tab. Discover a smarter way to teach, collaborate, and create.
- **Call-to-Action:** Get Early Access

Copy Option 2 (PAS):

- **Headline:** Struggling With Digital Overload?
- **Description:** Endless tabs, messy notes, and lost ideas slow you down. Dia Browser streamlines your workflow so you can focus on what matters—your students and your research.
- **Call-to-Action:** Try Dia Today

# Skills Gallery



/daily-wrap

Summarizes your last 24 hours of work.

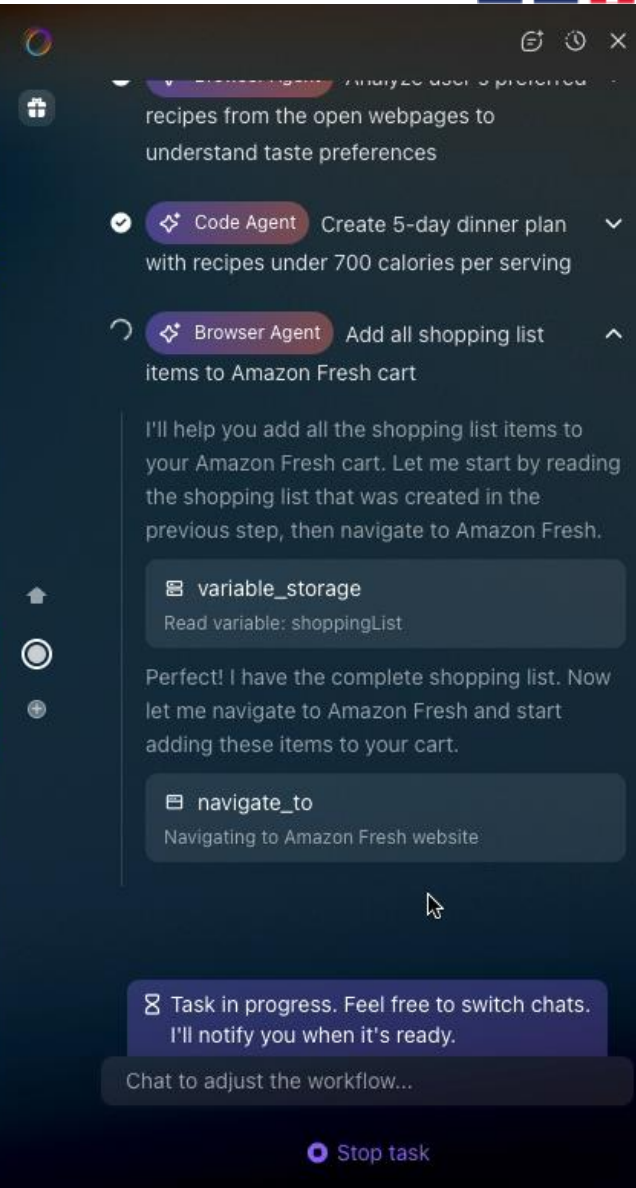
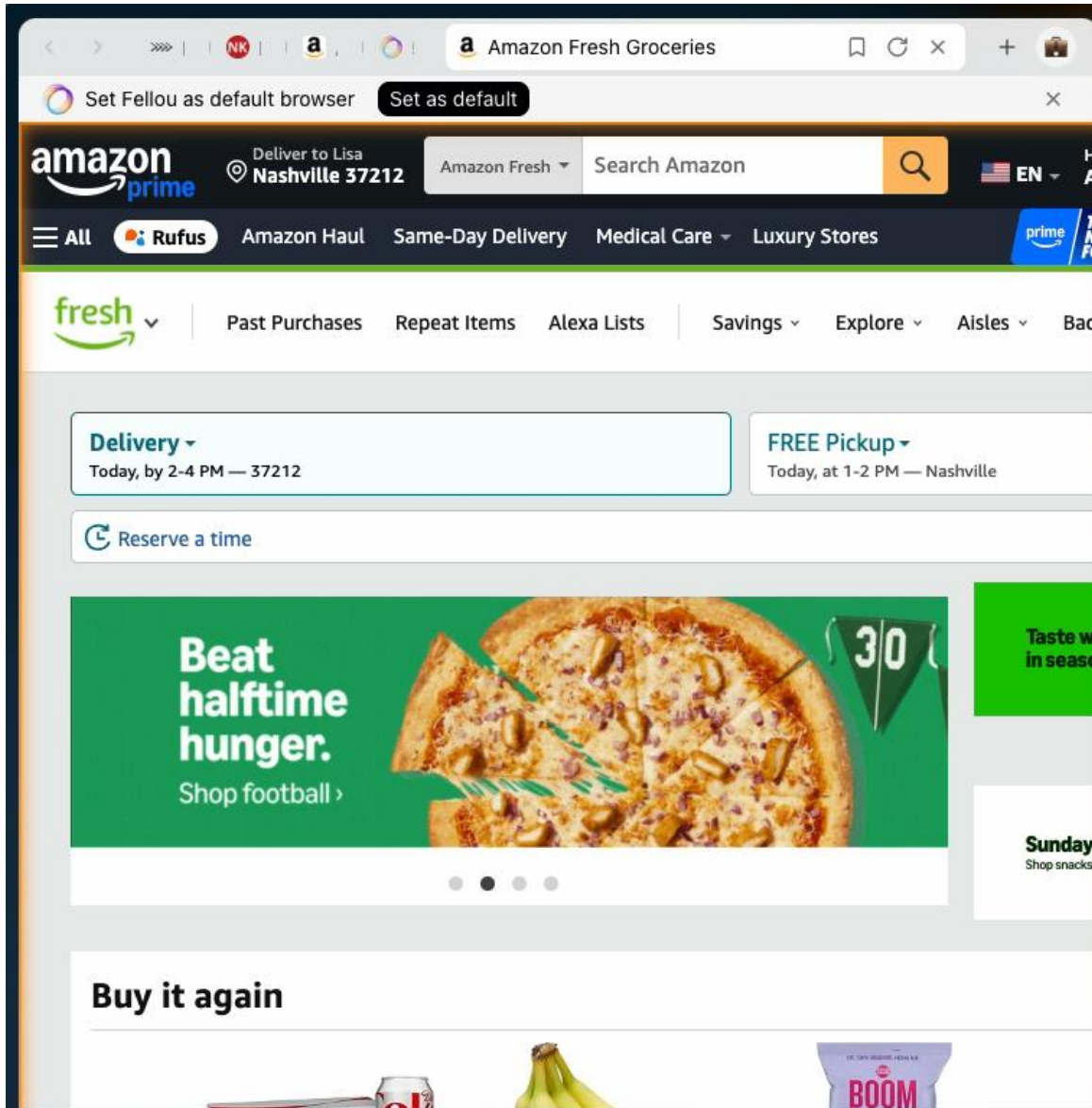


Malay Vasa

See more

Try in Dia

# Fellou – Agentic AI



# Fellou Features



- Deep Search Functionality: Search 43+ platforms, including public and private sites and generate summaries.
- Cross-Platform Automation: Automate multi-step workflows on sites like Gmail and LinkedIn.
- Desktop and File Integration: Interact with local files and applications, organize desktop files, run system tasks, and even handle logged-in platforms securely, bridging the gap between web and desktop automation
- No-Code Automation: Use drag-and-drop interactions or natural language commands to create complex automations
- Scheduling and Recurring Tasks: Users can schedule tasks to run automatically at specific times or intervals
- Agentic Memory: Continuously learn from user interactions, preferences, and historical data to deliver personalized assistance

# Comet Features



- **Agentic Browsing and Automation:** Autonomously navigate the web and execute tasks on your behalf
- **Intelligent Tab and Workspace Management:** Automatically grouping open tabs by topic and creating self-organizing workspaces that save and categorize research sessions for later resumption.
- **Personal Knowledge Graph:** Connect your accounts (e.g., Gmail, Google Drive) to build a personal knowledge graph to tailor assistance to your unique context, providing synthesized answers and recommendations based on your history and preferences.
- **Spaces:** Knowledge hubs where related searches, threads, and files are organized as a centralized repositories for specific projects, topics, or teams.



# Why local and not cloud/web?



Local browser...

- is already logged on to sites and even local tools.  
EX: Write email and put it into Outlook desktop app.
- is aware of your local context such as tabs open, history, etc. (beware what you share)
- can find my LinkedIn requests and then accept all.

A webpage on ChatGPT is not!!

# Go Forth and AI



- **Embrace:** Actively approach your day through an AI lens.
- **Experiment:** Try it out! Easy to experiment with an AI tool by simply seeing what happens. You might discover a great solution, and even if you don't, there's little to lose.

Transforming the Browser is becoming mainstream

- Microsoft Edge started integrating Copilot
- Google has announced Gemini integration with Chrome

Don't wait. Be with the "IT" crowd. Engage your Intelligent Assistant now.

# Questions or Comments?